

## ORDER



**Orders**  
**Order / Rev:** 716093  
**Alt Order #:** 06333313  
**Product Desc:** KLOBUCHAR FOR SENATE  
**Estimate:** 571  
**Flight Dates:** 10/02/12 - 10/08/12  
**Original Date / Rev:** 10/02/12 / 10/02/12  
**Order Type:** Political

## KARE

**Primary AE:** Jim Quinn  
**Sales Office:** T-PHI  
**Sales Region:** NAT

**Agency Name:** Abar Hutton Media/ POL  
**Buying Contact:**  
**Billing Contact:**  
 6190 Grovedale Court Suite 200  
 Alexandria, VA 22310

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** KLOBUCHAR,A/D/SEN/MN  
**Demographic:** A35+  
**Product Codes:** PL-US Senate  
**Priority:** P-2  
**Revenue Codes:** AGY, GEN, POL

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/08/12	55	\$42,375.00	\$36,018.75

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	55	\$42,375.00	\$36,018.75	0.00
<b>Totals</b>	<b>55</b>	<b>\$42,375.00</b>	<b>\$36,018.75</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KARE	10/02/12	10/08/12	M-F 5-6a KARE First Edition M-F	CM	5-6a	MT-T---	:30	3	\$200.00	P-2	0.00	NM	3	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/02/12	10/08/12	MT-T---			3		\$200.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KARE	10/02/12-10/08/12		M-F 5-6a		5-6a	MT-Th----	:30		\$150.00		0.00	NM		
3	KARE	10/02/12-10/08/12		M-F 5-6a		5-6a	MT-Th----	:30		\$150.00		0.00	NM		
2	KARE	10/03/12	10/08/12	M-F 6-7a KARE 11 Sunrise M-F	CM	6-7a	--W-F--	:30	2	\$990.00	P-4	0.00	NM	2	\$1,980.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/03/12	10/09/12	--W-F--			2		\$990.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	KARE	10/03/12-10/09/12		M-F 6-7a		6-7a	M-W-F----	:30		\$990.00		0.00	NM		
3	KARE	10/03/12-10/09/12		M-F 6-7a		6-7a	M-W-F----	:30		\$990.00		0.00	NM		
3	KARE	10/02/12	10/08/12	Today Show Today Show	CM	7-9a	MT-TF--	:30	4	\$700.00	P-2	0.00	NM	4	\$1,975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/02/12	10/08/12	MT-TF--			4		\$700.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KARE	10/02/12-10/08/12		Today Show		7-9a	MT-ThF----	:30		\$425.00		0.00	NM		
2	KARE	10/02/12-10/08/12		Today Show		7-9a	MT-ThF----	:30		\$425.00		0.00	NM		
4	KARE	10/02/12-10/08/12		Today Show		7-9a	MT-ThF----	:30		\$425.00		0.00	NM		
4	KARE	10/03/12	10/08/12		CM	9-10a	--W-F--	:30	2	\$335.00	P-4	0.00	NM	2	\$670.00

Order / Rev: 716093  
 Alt Order #: 06333313  
 Flight Dates: 10/02/12 - 10/08/12

Advertiser: KLOBUCHAR,A/D/SEN/MN  
 Product Desc: KLOBUCHAR FOR SENATE  
 Estimate: 571  
**KARE**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 9-10a TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/03/12	10/09/12	--W-F--	2		\$335.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	KARE	10/03/12-10/09/12		M-F 9-10a	9-10a		M-W-F----	:30		\$335.00		0.00	NM		
3	KARE	10/03/12-10/09/12		M-F 9-10a	9-10a		M-W-F----	:30		\$335.00		0.00	NM		
5	KARE	10/02/12	10/05/12	Days of Our Lives	CM	12-1p	-T--F--	:30	2	\$175.00	P-2	0.00	NM	2	\$350.00
Days of Our Lives															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	-T--F--	2		\$175.00		0.00						
6	KARE	10/02/12	10/04/12	M-F 1-2p	CM	1P-2P	-T-T---	:30	2	\$100.00	P-2	0.00	NM	2	\$200.00
Rachel Ray															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	-T-T---	2		\$100.00		0.00						
7	KARE	10/02/12	10/08/12	M-F 2-3p	CM	2P-3P	MT-T---	:30	3	\$175.00	P-2	0.00	NM	3	\$475.00
The Doctors															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/02/12	10/08/12	MT-T---	3		\$175.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KARE	10/02/12-10/08/12		M-F 2-3p	2P-3P		MT-Th-----	:30		\$150.00		0.00	NM		
3	KARE	10/02/12-10/08/12		M-F 2-3p	2P-3P		MT-Th-----	:30		\$150.00		0.00	NM		
8	KARE	10/03/12	10/05/12	M-F 3-4p	CM	3-4p	--WTF--	:30	3	\$380.00	P-4	0.00	NM	3	\$1,140.00
DR OZ															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	--WTF--	3		\$380.00		0.00						
9	KARE	10/03/12	10/08/12	M-F 4-430p	CM	4-430P	M-WT---	:30	3	\$250.00	P-2	0.00	NM	3	\$600.00
KARE 11 4 News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/03/12	10/09/12	M-WT---	3		\$250.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	KARE	10/03/12-10/09/12		M-F 4-430p	4-430P		M-WTh-----	:30		\$175.00		0.00	NM		
3	KARE	10/03/12-10/09/12		M-F 4-430p	4-430P		M-WTh-----	:30		\$175.00		0.00	NM		
10	KARE	10/02/12	10/08/12	M-F 430-5p	CM	430-5P	-TWTF--	:30	3	\$990.00	P-4	0.00	NM	3	\$2,970.00
Jeopardy															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/02/12	10/08/12	MTWTF--	3		\$990.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
3	KARE	10/02/12-10/08/12		M-F 430-5p	430-5P		MTWThF----	:30		\$990.00		0.00	NM		
4	KARE	10/02/12-10/08/12		M-F 430-5p	430-5P		MTWThF----	:30		\$990.00		0.00	NM		
11	KARE	10/02/12	10/08/12	M-F 5-530p	CM	5-530p	MT--F--	:30	3	\$1,200.00	P-2	0.00	NM	3	\$2,370.00
KARE 11 5 News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/02/12	10/08/12	MT--F--	3		\$1,200.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KARE	10/02/12-10/08/12		M-F 5-530p	5-530p		MT--F----	:30		\$585.00		0.00	NM		
3	KARE	10/02/12-10/08/12		M-F 5-530p	5-530p		MT--F----	:30		\$585.00		0.00	NM		
12	KARE	10/03/12	10/05/12	M-F 6-630p	CM	6-630p	--WTF--	:30	3	\$700.00	P-2	0.00	NM	3	\$2,100.00
KARE 11 6 News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	--WTF--	3		\$700.00		0.00						
13	KARE	10/06/12	10/06/12	Sat 5-530p	CM	5-530P	-----S-	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
KARE 11 5 News Sa															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	-----S-	1		\$500.00		0.00						
14	KARE	10/02/12	10/08/12	M-F 630-7p	CM	630pm-7pm	MT-T---	:30	3	\$1,200.00	P-2	0.00	NM	3	\$3,200.00
Entertainment Tonight															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						

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Advertiser: KLOBUCHAR,A/D/SEN/MN  
 Product Desc: KLOBUCHAR FOR SENATE  
 Estimate: 571  
**KARE**

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14	KARE	10/02/12	10/08/12	M-F 630-7p Entertainment Tonight	CM	630pm-7pm	MT-T---	:30	3	\$1,200.00	P-2	0.00	NM	3	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/02/12	10/08/12	MT-T---	3		\$1,200.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KARE	10/02/12-10/08/12		M-F 630-7p	630pm-7pm		MT-Th-----	:30		\$1,000.00		0.00	NM		
2	KARE	10/02/12-10/08/12		M-F 630-7p	630pm-7pm		MT-Th-----	:30		\$1,000.00		0.00	NM		
15	KARE	10/02/12	10/02/12	Tue Prime PARENTHOOD	CM	9-10P (9:00 PM-10:00 PM)	-T-----	:30	1	\$3,000.00	P-2	0.00	NM	1	\$3,000.00
Week:		10/01/12	10/07/12	-T-----	1		\$3,000.00		0.00						
16	KARE	10/07/12	10/07/12	Football Night in America Football Night in America	CM	6-715P	-----S	:30	1	\$1,300.00	P-2	0.00	NM	1	\$1,300.00
Week:		10/01/12	10/07/12	-----S	1		\$1,300.00		0.00						
17	KARE	10/03/12	10/08/12	M-F 10-1035p KARE News 10p	CM	10-1035P	M-WT---	:30	3	\$2,200.00	P-2	0.00	NM	3	\$5,000.00
Week:		10/03/12	10/09/12	M-WT---	3		\$2,200.00		0.00						
1	KARE	10/03/12-10/09/12		M-F 10-1035p	10-1035P		M-WTh-----	:30		\$1,400.00		0.00	NM		
2	KARE	10/03/12-10/09/12		M-F 10-1035p	10-1035P		M-WTh-----	:30		\$1,400.00		0.00	NM		
18	KARE	10/06/12	10/06/12	KARE News 10p Sa KARE News 10p Sa	CM	10pm-1030pm	-----S-	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
Week:		10/01/12	10/07/12	-----S-	1		\$1,200.00		0.00						
19	KARE	10/07/12	10/07/12	Post NFL Late News Post NFL Late News	CM	1030P-1105P	-----S	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
Week:		10/01/12	10/07/12	-----S	1		\$1,000.00		0.00						
20	KARE	10/02/12	10/08/12	Tonight Show Tonight Show	CM	1035pm-1135pm	MTW-F--	:30	4	\$575.00	P-2	0.00	NM	4	\$1,625.00
Week:		10/02/12	10/08/12	MTW-F--	4		\$575.00		0.00						
2	KARE	10/02/12-10/08/12		Tonight Show	1035pm-1135pm		MTW-F----	:30		\$350.00		0.00	NM		
3	KARE	10/02/12-10/08/12		Tonight Show	1035pm-1135pm		MTW-F----	:30		\$350.00		0.00	NM		
4	KARE	10/02/12-10/08/12		Tonight Show	1035pm-1135pm		MTW-F----	:30		\$350.00		0.00	NM		
21	KARE	10/07/12	10/07/12	Sun 5-530p KARE 11 5 News Su	CM	5-530P	-----S	:30	1	\$700.00	P-2	0.00	NM	1	\$700.00
Week:		10/01/12	10/07/12	-----S	1		\$700.00		0.00						
22	KARE	10/08/12	10/08/12	M-F 6-7a KARE 11 Sunrise M-F	CM	6-7a	M-----	:30	1	\$700.00	P-2	0.00	NM	1	\$700.00
Week:		10/08/12	10/14/12	M-----	1		\$700.00		0.00						
23	KARE	10/08/12	10/08/12	M-F 9-10a M-F 9-10a	CM	9-10a	M-----	:30	1	\$175.00	P-2	0.00	NM	1	\$175.00
Week:		10/08/12	10/14/12	M-----	1		\$175.00		0.00						
24	KARE	10/08/12	10/08/12	M-F 430-5p Jeopardy	CM	430-5P	M-----	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
Week:		10/08/12	10/14/12	M-----	1		\$600.00		0.00						
N25	KARE	10/07/12	10/07/12	NFL Regular Season Fo NFL Regular Season Footba	CM	715-1030P	-----S	:30	1	\$5,000.00	P-2	0.00	NM	1	\$5,000.00
Week:		10/01/12	10/07/12	-----S	1		\$5,000.00		0.00						

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 Estimate: 571

KARE

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N26	KARE	10/06/12	10/06/12	Vikings Special Vikings Special	CM	Various (12:00 PM-12:30 PM)	-----S-	:30	1	\$1,420.00	P-2	0.00	NM	1	\$1,420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	-----S-	1		\$1,420.00		0.00						
N27	KARE	10/07/12	10/07/12	Vikings Special Vikings Special	CM	Various (10:00 AM-10:30 AM)	-----S	:30	1	\$1,625.00	P-2	0.00	NM	1	\$1,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	-----S	1		\$1,625.00		0.00						
Totals													55	\$42,375.00	